



Volume 4, Issue 3

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#### Inside this issue:

Presidents Message	Page 2
Westside Cruisers	Page 3
2015 Event Planning &	
Pharaohs Donations	Page 4
PRS	Page 5
Officer Contacts &	Page 6
Calendar	

# A Great 2014 Cruise-In Season **Comes to a Close**

The weather cooperated and a great summer cruise-in season has come to a close.

The MHRC has the distinction of having it's member clubs hosting some of the

largest and longest running car shows in the hobby.

From the Road Knights hosting the Jim Dandy's Cruise-In, the Associated Fords of the 50's with the Bomber Cruise-In, the Rose City Classics with the Planters Day and Wooden Chicken shows, to the Pharaohs with the Milwaukie Cruise-in, the MHRC's involvement is unequalled. Couple that with the Classic Rides, Columbia River Camaro's and NW Lowriders shows, and the calendar seemed to be full of MHRC club events.

The Beaches Cruise-In's at PIR continued to grow with regular crowds



over 1200+ cars and bikes. and the Pharaohs Endless Summer event averaged over 65 cars each week!

A sad note to this summers cruise-in season was the poor turn out at the NSRA's Pacific NW Street Rod Nationals, and the

subsequent announcement that the NSRA would not be back for 2015. It's disappointing to lose this event, and in this writer's opinion, if they have involved the MHRC even more, we may have been able to assist in keeping the event coming to the Pacific NW.

If 2015 is anything like 2014, it will be another great year. The Salem Roadster Show has moved their dates to March. two weeks prior to our own Portland Roadster Show, and planning is ongoing for the 59th Annual PRS. So far it's looking even bigger and better. What a way to kick-off 2015!

## Out of the Darkness Community Walk

#### As most of you know, Duane and I lost



our daughter 4 years channeled our grief into support for the American Foundation for Suicide Prevention. We have become part of the volunteer team who organize The Out of The Darkness

Community walk. This is a yearly event in generous donation to "Team Sarah". We Portland. Due to a lack of sponsorship, the walk was struggling. Once again, The you all. I am so proud to be part of The MHRC and The Portland Roadster Show MHRC! came through. As sponsors of this walk,

you all helped to raise over \$50,000 for this community to help with out reach. ago to suicide. We have support and awareness for the disease that is suicide. There were about 800 registered walkers and an estimated 200 more who walked without registering. I was overwhelmed with pride to see hundreds of green t-shirts sporting the MHRC and Portland Roadster Show logos on the back. I would also like to thank the Driven Dead Car Club for their alone raised \$4500. Once again, thank

Ginny Caseday



### From Your Multnomah Hot Rod Council President -*Mike Itel*

Dragin.....



This past summer cruise-in season of 2014 has been outstanding, with the best weather of recent years, and more like the summers that I recall from the 50's and 60's. To recap, the summer started with the annual Portland Transmission event, followed by the Portland Roadster Show. It was a great show, capped off by the Hall of Fame inducting the 1939 Chevrolet Sedan owned by Roger & Kathy Hill, and the 1932 Ford Roadster tribute to **Bill Peterson, owned by Chuck** Laurence. In addition three **Honorary Members, Duane** Caseday, Mitch Kim, and Mark Matthias were inducted. We were also proud to have our own Portland Roadster Show Chairman inducted into the Washington State Hot Rod Hall of Fame.

The Jim Dandy's cruise-in hosted by the Road Knights had a great turnout, and both Beaches cruise-in at PIR and the Billy Bob's cruise-in's hosted by the Pharaohs every Wednesday had amazing

turnouts and were beneficial to both groups charities. On June 7<sup>th</sup> 2014, we lost Keith Preskey, an icon in the Multnomah Hot **Rod Council / Portland Roadster Show, as well as** founder and proud member of the Pharaohs Street Rodders. Keith's memory will be kept alive at the Roadster Show as the Pharaohs have vowed to keep his High School Challenge Awards going into the future. In late August we suffered another loss with the passing of **Portland Roadster Show Hall** of Famer Margie Schanaman. Margie and her husband Reuben have been fixtures at the PRS for years, and she will be missed.

This year we welcomed three new MHRC Executive Board members. Bryan Fakler (Sgt at Arms), Crystal Kroger (Secretary), and Joe Roberts (Vice President). At the end of June a new Miss Oregon, **Rebecca** Anderson was crowned replacing Allison Cook. The major cruise-in events that marked the end of the summer were the Wheels and Waves event in Seaside and the End of The World event in Long Beach. All the events this summer had a higher participation then last year and shows our love of cars is only growing stronger.

The MHRC year will come to

a close December 13<sup>th</sup> with our annual toy run to the Randall Children's Hospital. This year we anticipate the largest toy run to date, which will make a lot of sick children very happy at Christmas, and thru the rest of the year. A special thanks to the Toy Run Chairman Bryan Fakler and the committee consisting of Joe Roberts, Joe Colhoff and Larry Weber.

A special "Thank You" to Mark and Ali for coordinating the Beaches Cruise-In's. and all your work with the various charities they support, and to Joe Roberts and Jerry Taketa for representing MHRC at those events all summer. Also a special "Thank You" to The **Pharaohs Street Rodders for** putting on the Billy Bob's **Cruise-In's all summer long** for the support of our Veterans. The amount of work that goes into putting on 16-17 straight weeks of events is tremendous, and we appreciate the hard work.

It continues to be my honor to be your MHRC President, and to work with such great people.



Dragin....

# Vernonia Friendship Jamboree and Logging Show Cruise-In

Photos by Jim Pickett and Travis Berry Story by Priscilla Roberts



Westside Cruisers Car Club hosted a cruise-in at the Vernonia Friendship Jamboree and Logging Show, Saturday, August 2, 2014. An eclectic mix of street rods, classic cars, exotics, and project cars lined Maple Street

just one block off of the main street in town for the show and shine. Local residents got to enjoy a wide variety of cars



and trucks. Their show participants enjoyed perfect weather, dash plaques, great food, door prizes, and the annual festival activities includ-

ing their annual community parade down Bridge Street. The cruise-in was from 10 a.m. to 2 p.m. with many cars arriving much earlier.

Trophies were awarded by thirty local business owners choosing their favorite cars. They choose the winner of their trophy strictly based on their personal preference – it might have been color, year, make, or something to do with memories of their youth. The People's Choice Award went to George and Fran

Briggs, Rainier, Oregon, with their beautiful 1957 Buick two-door sedan.

The Westside Cruisers Poker Walk proceeds were split between the winner with

the best hand and Vernonia High School homeless youth funds. The profits from the car registration and raffle



tickets will help the Aloha High School homeless youth and the Beaverton School District Automobile Technology Department.

Westside Cruisers is in their 8th year and is a member of Multnomah Hot Road Council.



The community service based car club is open to all that have an interest in cars. They promote family activities including Adopt-a-

Highway, Holiday basket deliveries, and monthly cruises to a variety of locations, museums, and events. <u>www.westsidecruisers.org</u>



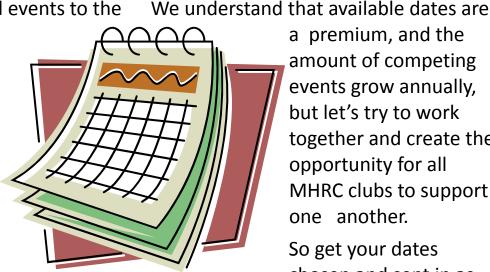
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#### Get Your Clubs Events on the 2015 Events Calendar

We are beginning to add events to the

2015 MHRC calendar, and you don't want yours to be missed.

It was suggested at the August meeting by Larry Anderson, that MHRC clubs really try to not schedule their car shows and cruisein's, on dates that



a premium, and the amount of competing events grow annually, but let's try to work together and create the opportunity for all MHRC clubs to support

one another. So get your dates

chosen and sent in as

would compete with other MHRC club events. A quick review of the MHRC or PDX Car Culture events calendars would be a great place to start.

soon as possible. Some are already there!

### Pharaohs donate over \$9000 to Veterans Charities



MHRC member club The Pharaohs Street **Rodders** recently completed their 16 week run of Wednesday night "Endless Summer"

Cruise-In's at Billy Bob's Hot Rod Café. Averaging 65 cars per week, and a 50/50 award of over \$200 to the winner, made these events wildly successful. They also trophied over 230 different cars and owners during that period!

Coupled with the proceeds from hosting the 31st Annual Milwaukie Cruise-In, the Pharaohs were able to present MIAP representative Bud Thieme with a check for \$6,600 at their September meeting, and Lines For Life Veteran's Help Line representative Tom Parker a check for \$2,500 a

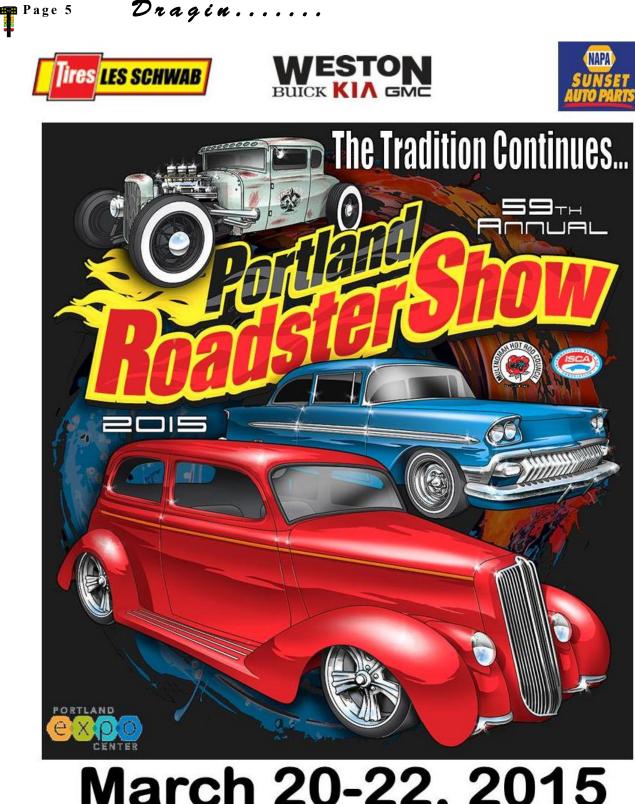
their last Endless Summer event.

A check for \$1,500 was also presented to East Hill Youth Pastor Ray Young for allowing the Pharaohs to use their parking lot, and the continued support they give the weekly event.

The Pharaohs also recently ensured that the two Keith Preskey High School Challenge \$500 awards given at the Portland Roadster Show would continue by amending their club by-laws to solidify the clubs commitment. The awards will be formally called the 'Keith Preskey Memorial **High School Challenge** 

Awards presented by the Pharaohs Street Rodders.' What a great way to keep the memory and desires of a great man alive!





# March 20-22, 2015 www.portlandroadstershow.com 503-232-4567





Steves Auto Restorations, Inc.





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Events Calendar courtesy of: www.PDXCarCulture.Com

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North West

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<u>UEVA</u>

Visit their site for a complete calendar of all of our local auto related events

<u>Dec. 6</u>	Dec. 13th
16th Annual Roadmasters Kruze for Kids	Angels on Wheels MHRC Toy Run
Benny's Pizza 4219 NE St. Johns Rd. Vancouver, WA	Meet at Portland Meadows at 9:00 for coffee & donuts
Registration: \$5.00 plus a Toy and Food Donation	Depart for Randall Children's Hospital at 10:00am
10:00am - 1:00pm	Bring a new unwrapped toy

